


Special Collections, Bryn Mawr College
Branding proposal

<p>Primary Wordmark</p> <p>BRYN MAWR COLLEGE SPECIAL COLLECTIONS</p>	
<p>Small, letterhead</p> <p>SPECIAL COLLECTIONS</p>	<p>Monogram</p> 
<p>Nickname - internal, web</p> <p>SPEC COLL</p>	<p>Secondary branding marks</p> 